

Weekly Planner

Week: _____

Monday

Model Home Monday
Weekly Real Estate Digest with Kala

Tuesday

Schedule IG/FB Ads
Submit 5 houses in the cash offer dashboard

Wednesday

Make sphere aware of RE value proposition
Weekly Level Up with Eliot

Thursday

Follow up calls
Deploy Zoodealio programs

Friday

Make a Reel
Market updates - specific trends/facts/quotes

Saturday

Hand deliver cash offer
Door knock

Sunday

Go FB/Instagram Live
Provide real estate value

Notes:

Daily

- SM engagement 50 comments, 50 likes
- Document your day with 5 IG/FB Stories - with scene changes, movement, talking etc
- 50 prospecting calls
- Share in FB groups
- 10 in person/text/DM RE conversations each day specific to value propositions

Weekly

- Coaching calls Kala and Eliot
- Provide RE value
- Door knock
- Hand deliver cash offer to seller
- Make sphere aware of RE value proposition
- Reel
- FB live
- Schedule IG/FB posts
- Deploy programs
- Market updates - specific trends/facts/quotes
- New Build Tour (video or story)
- Submit 5 properties in cash offer dashboard for offers
- Follow up calls
- Podcast

Monthly

- Coaching with Keith
- Coaching SM - every other month
- Pop-bys
- Mailers
- Open house
- Push whatever the touch is to geo farm
- Market updates
- Birthday/ House anniversary cards, posts, popbys, etc
- Cash Offer letter with QR code to your cash offer website
- Newsletter email
- Business Spotlight

Quarterly

- Become a Cash Buyer Workshop (in person or Zoom)
- Newsletter email

One Time

- Set up Planoly
- Attending Automate your Social Media with Kei
- Set up farm, geo farming
- Buy leads or ask title partner for lists (FSBO, canceled/expired, 30-60 day lates etc)
- Set up Zapier
- Set up Zbuyer
- Connect business IG to FB
- Great FB Group - subdivision, community, town, hobby, etc

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